

F. Health Communications/Public Information

Date: _____

– Process Evaluation – Jurisdiction Aggregate Form

Complete a <i>separate</i> form for <i>each</i> population served by this intervention		
[1] Jurisdiction ID: _____	[3] Primary Population Mark the risk population this form describes. This list reflects CDC's surveillance hierarchy of exposure categories. If an intervention serves multiple risk populations, choose one primary and one secondary risk population.	[4] Secondary Population <div style="display: flex; justify-content: space-between;"> <ul style="list-style-type: none"> MSM MSM/IDU IDU Heterosexual Mother with/at risk for HIV General Public <ul style="list-style-type: none"> MSM MSM/IDU IDU Heterosexual Mother with/at risk for HIV General Public </div>

Risk Population

Mark the risk population this form describes. This list reflects CDC's surveillance hierarchy of exposure categories. If an intervention serves multiple risk populations, choose one primary and one secondary risk population.

[3] Primary Population

- MSM
- MSM/IDU
- IDU
- Heterosexual
- Mother with/at risk for HIV
- General Public

[4] Secondary Population

- MSM
- MSM/IDU
- IDU
- Heterosexual
- Mother with/at risk for HIV
- General Public

[5] Statewide definitions or guidelines for HC/PI interventions:

[12]

In the table to the right, enter the number of HC/PI interventions for this risk population provided by the following types of agencies. The sum should equal the total interventions this form describes.

The following are examples of the five categories:

Electronic Media: Television, radio, e-mail, Internet/WWW

Print Media: Newspaper, magazines, direct mail, billboards

Presentations/Lectures:
Informational activities conducted in group settings; often called "one-shot" education interventions.

Hotline: Telephone service offering up-to-date information and referrals

Clearinghouse: Service providing information and materials to the general public as well as high-risk populations

Type of Agency	Electronic Media Campaign	Print Media Campaign	Presentations/Lectures:	Hotline	Clearinghouse
<i>State Health Department</i>					
<i>Local Health Department</i>					
<i>CBO - Minority Board</i>					
<i>CBO - Non-Minority Board</i>					
<i>Faith Community</i>					
<i>Other Government</i>					
<i>Academic Institution</i>					
<i>Research Center</i>					
<i>Individual</i>					
<i>Other Agency (please specify)</i>					

[13] Electronic Media: Broadcast

If intervention uses broadcast medium, enter the total number of times the pieces were aired: _____

Enter the estimated number of people exposed to the message(s): _____

[14] Print Media

If intervention uses a print medium, enter the number distinct print materials that were used to disseminate HIV prevention messages to a large-scale audience: _____

Enter the estimated number of people exposed to the print material(s): _____

[15] Hotlines

If intervention is a hotline, enter the total number of hotline callers: _____

Clearinghouses

If intervention is a clearinghouse, enter the total number of requests for information: _____

[16] Presentations/Lectures

If intervention is a presentation or lectures, enter the total number provided: _____

[8] Staffing and Expenditures

Number of full-time equivalent staff providing HC/PI interventions in the jurisdiction whose salaries are funded by CDC: _____

Number of volunteers providing HC/PI interventions in the jurisdiction: _____

CDC Announcement 99004 HIV prevention funds that were expended in carrying out all aspects of HC/PI interventions: \$ _____